

Revati Banerji

Skills: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Midjourney, Canva, Microsoft Word, Microsoft PowerPoint, Keynote



Portfolio: revatibanerji.com

Email: revatibanerji@gmail.com

B.A Design Communication (Graphic Design)
Lasalle College of the Arts, Singapore

I'm a Senior Art Director with over eight years of experience. My portfolio spans from branding a restaurant in Bali to delivering integrated campaigns for brands across a wide range of sectors, such as Marriott Bonvoy, Olly Vitamins, Mandai Wildlife Reserve, DBS Bank, and Vattanac Premium Beer, among others.

Having grown up in Dubai and India before moving to Singapore in 2011, I have had the incredible opportunity to be exposed to diverse cultures and audiences. I am excited by good, honest design and aspire to make others feel the same way.

Work Experience

Galle Club (Freelance), Lead Creative, Singapore

Independently led and executed the visual identity for a contemporary Sri Lankan restaurant in Bali.

Nov 2023 – Jan 2024

Octagon (Freelance), Senior Art Director, Singapore

Pitched for new business in the sports marketing space; Collaborated with their sister company No2ndPlace, a brand that advocates meaningful change through sports.

Oct 2023 – Nov 2023

VCCP (Freelance), Senior Art Director, Singapore

Pitched for new business in the consumer space; Partnered with the ECD and team to win the Auchentoshan account.

May 2023 – Jul 2023

We Are Social, Senior Art Director, Singapore

Crafted global social campaigns for Samsung's Z- Flip series, and their Semiconductor solutions.

Jul 2022 – Apr 2023

The Secret Little Agency, Senior Art Director, Singapore

Grew from Designer to Senior Art Director; Delivered integrated campaigns for brands including Marriot Bonvoy, Mandai Wildlife Reserve, Olly, KFC, Vattanac Premium Beer, Lazada, DBS Bank, Singpass and Singtel Dash.

Sep 2017 – Jun 2022

Y&R, Junior Art Director, Singapore

Conceptualised and developed campaigns for brands such as M1 Telco, Land Cruiser and Caltex.

Jun 2016 – May 2017

DDB Group, Junior Designer, Singapore

Part of the design team – responsible for internal and external communications for the DDB brand.

Aug 2015 – Mar 2016